

# Found *in* Translation

## About Found in Translation



### Mission

- *To give low-income bilingual women an opportunity to achieve economic security through the use of their language skills*
- *To reduce disparities in health care by unleashing bilingual talent into the workforce*



### Media

- *Boston Herald*
- *Huffington Post*
- *JAM'N 94.5 interview*



*Founder Maria Vertkin at JAM'N 94.5 interview*

### Impact

Our Medical Interpreter Certificate job training program is offered at no cost and includes supports such as on-site childcare and mentoring. In two years, we have helped more than 50 low-income and homeless women to become professional medical interpreters, a career that:

- ***Saves lives & reduces healthcare costs***
- ***Has a \$44,160 median annual wage (nearly a 600% wage increase for our graduates!)***
- ***Will see 44.2% job opportunity growth by the year 2020***

### Awards

- *2013 world's top 25 social enterprises for women & girls (Women Deliver)*
- *2013 SBANE New England Innovation Award*
- *2013 Echoing Green Fellowship finalist*
- *2013 Nonprofit Excellence in Innovation Award finalist*
- *2013 Boston Club Advancement Award*
- *2012 world's top 25 educational initiatives for women & girls (Women Deliver)*
- *2011 Kip Tiernan Social Justice Fellowship*
- *2011 Women of Peace Award (Women's Peacepower Foundation)*

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## About Party Around the World

Join us in celebration of our graduates' accomplishments and the rich diversity of the Greater Boston community! Enjoy an evening of multicultural fun while helping us raise funds to give our next class of talented low-income and homeless bilingual women a chance to launch careers as professional medical interpreters.

6–10pm on **Thursday, October 17, 2013**

at the magnificent **Microsoft NERD Center**

One Memorial Drive, **Cambridge, MA**



### Event Highlights:

- 200+ attendees
- World music with DJ Mac
- Cultural dance performances
- Ethnic cuisine

Sponsorship at Party Around the World offers:

### Powerful Local Impact

Found in Translation is an innovator creating opportunities at the intersection of some of the nation's most pressing challenges, such as jobs and health care costs.

Every dollar in support of Found in Translation is a direct investment in your community's

- *Economic mobility*
- *Health equity and healthcare costs*
- *Workforce development and job creation*
- *Women and the families they lead*
- *Ethnic and linguistic diversity*

### Global Visibility

Since our launch in 2011, we quickly gained recognition as one of the world's most promising social ventures, attracting media attention and numerous prestigious fellowships and awards.

Becoming a sponsor of Party Around the World – Found in Translation's most prominent event – is an opportunity to align your brand with the vision and success of a lean, high-impact emerging leader poised for rapid growth.

We proudly showcase our sponsors to our supporters, among them leaders and visionaries in the US and around the world.

Past Party Around the World sponsors include:

**Pioneer Investments • J P Morgan • Eastern Bank • TJX • Keller Williams Realty  
Boston Health Care for the Homeless Program • Beth Israel Deaconess Medical Center**

## Sponsorship Levels & Benefits

	Platinum (Exclusive) \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Friend \$500
<b>PROMOTION AT THE EVENT</b>					
Tickets to the event	20	16	12	6	4
Program book recognition*	full-page ad, back cover	full-page ad, inside cover	full-page ad	half-page ad	name only
Company logo on event signage and video screen	✓	✓	✓	name only	
Logo on Projector Screen	✓	✓	✓		
Recognition from the MC	✓	✓			
Company banners displayed at the event	✓				
Speaking Opportunity (3 min)	✓				
<b>WEB &amp; SOCIAL MEDIA PUBLICITY (global reach)</b>					
Acknowledgement & logo on our website for one year	✓	✓	✓	✓	name only
Acknowledgement on our Twitter feed	10+ tweets & choice of #hashtag	5 tweets	2 tweets	1 tweet	
Company logo in our monthly newsletter	✓	✓	✓	name only	
Acknowledgement on our Facebook page	3+ posts	2 posts	1 post		
“Sponsor Spotlight” feature in our monthly newsletter	✓				
<b>PRINT &amp; MEDIA PUBLICITY</b>					
Company logo on event posters*	✓	✓	✓		
Company logo on invitations*	✓	✓			
Company logo on save the date cards and tickets*	✓				
Company Name in all press releases, sent to all major media outlets in the Boston Area	✓				
Company name used whenever event is mentioned to the media (e.g. interviews, calendar listings)	✓				

\* subject to print deadline

## Sponsorship Reply Form

I am pleased to sponsor Party Around the World at the following level: \$ \_\_\_\_\_

I am sorry I cannot be a sponsor this year, but I am pleased to donate: \$ \_\_\_\_\_

### SPONSOR INFORMATION:

Sponsor Name (as you'd like it to be acknowledged): \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Email Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### NEXT STEP:

Thank you for your generosity! Please select your payment method and mail this reply form to:

Found in Translation  
PO Box 560052  
Medford, MA 02156

Check enclosed made payable to Found in Translation

Online payment: <http://www.found-in-translation.org/sponsorship.html>

If you have any questions, please do not hesitate to contact:

**Ariel Belgrave**

Party Around the World Event Chair

[ariel@found-in-translation.org](mailto:ariel@found-in-translation.org)

508-345-0770

or

**Maria Vertkin**

Founder & Executive Director

[maria@found-in-translation.org](mailto:maria@found-in-translation.org)

617-990-4576